



2025 CORPORATE SPONSORSHIP PACKAGE





The Brain Injury Association of Niagara (BIAN) is thrilled to invite you to become a corporate sponsor of our community non-profit organization for the third consecutive year.



BIAN is dedicated to enhancing the quality of life for individuals in the Niagara region living with the effects of acquired brain injury (ABI) through support, advocacy, awareness, and education. We take pride in being a member-driven organization, ensuring that individuals with lived experiences are always involved in our decision-making processes.



We offer a variety of services, including free educational workshops and affordable access to social, community, and peer-oriented activities. The Oasis Clubhouse serves as a welcoming communal space for those living with brain injuries, where they can come together to share their ideas, skills, and interests. It nurtures a proactive environment where members can expand their horizons, forge friendships, and realize their potential. The Clubhouse hosts programs such as Meal Preparation, Art Therapy, Yoga, and Horticulture. Additionally, BIAN facilitates peer support through monthly Brain Injury Support Groups and participation in OBIA's Peer Support Program. We also conduct monthly educational workshops led by professionals specializing in brain injury rehabilitation.



Your support is vital to the future of our organization, as BIAN relies on funding from sources like you. By becoming a corporate sponsor, you will receive exclusive recognition and the chance to stay actively engaged with the Brain Injury Community in Niagara. To ensure exclusivity, we have a limited number of sponsorship opportunities available, closing on **February 3, 2025**.



We invite you to review our 2025 Corporate Sponsorship Package below. To confirm your sponsorship commitment or discuss this opportunity further, please reach out to rachel@bianiagara.org.



PLATINUM YEARLY SPONSORSHIP

\$13,000

YOU RECEIVE EXCLUSIVE RECOGNITION AS A CORPORATE SPONSOR!

- Your logo will be featured on BIAN's website with a hyperlink to your company website
- You will be added to BIAN's Sponsor Directory in a premium location on the BIAN website
- Your logo will be featured on the "Sponsor Wall" at BIAN's Office/Oasis Clubhouse
- You will receive social media recognition as a corporate sponsor throughout the year
- Signage featuring your logo at BIAN's Annual Member Events and BIAN Educational Events
- Opportunity for two company representatives to attend BIAN's Annual Member Events
- Opportunity to self-identify as Platinum Corporate Sponsor in all communication
- Opportunity to host a Virtual Workshop open to BIAN's Members and ABI Community
- Opportunity to present an award at BIAN's Annual Meeting (June)
- First right of refusal for "a la carte" sponsorship opportunities throughout the year including Member Events and additional fundraisers

AS A CORPORATE SPONSOR, YOU RECEIVE RECOGNITION AT BIAN'S THREE SIGNATURE EVENTS!

Cheers! Niagara Mix & Mingle - 2025

- Identification as a platinum sponsor on signage in a prominent location
- Your logo and hyperlink on the Mix & Mingle event page for one year following the event
- Postings on social media outlets leading up to and following the event
- Opportunity to co-emcee event
- 5 event tickets (\$600 Value)

Charity Golf Tournament - August 2025

- 1 Foursome Team (\$950 value)
- Hole sign with your company logo featured at two sponsored hole
- Opportunity for two representatives to set up a tent and table at sponsored holes (includes buffet dinner for representatives)
- Signage with your logo at the event in a prominent location
- Opportunity to present prizes during the dinner reception
- Podium recognition as Platinum Sponsor at the dinner reception
- Website and social media recognition as an event sponsor
- Opportunity to insert your branded promotional item in our golfer swag bags

Kerry's Head for the Hills - October 2025

- Corporate Race Team (5 runners or walkers)
- Logo on shirt given to all race participants
- Logo on signage at the event
- Verbal recognition at the event
- Opportunity to present awards during the post-race ceremony
- Website and social media recognition as an event sponsor



GOLD YEARLY SPONSORSHIP

\$10,000

YOU RECEIVE EXCLUSIVE RECOGNITION AS A CORPORATE SPONSOR!

- Your logo will be featured on BIAN's website with a hyperlink to your company website
- You will be added to BIAN's Sponsor Directory in a premium location on the BIAN website
- Your logo will be featured on the "Sponsor Wall" at BIAN's Office/Oasis Clubhouse
- You will receive social media recognition as a corporate sponsor throughout the year
- Signage featuring your logo at BIAN's Annual Member Events and BIAN Educational Events
- Opportunity to self-identify as Gold Corporate Sponsor in all communication
- First right of refusal for "a la carte" sponsorship opportunities throughout the year including Member Events and additional fundraisers

AS A CORPORATE SPONSOR, YOU RECEIVE RECOGNITION AT BIAN'S THREE SIGNATURE EVENTS!

Cheers! Niagara Mix & Mingle - 2025

- Identification as a gold sponsor on signage in a prominent location
- Your logo and hyperlink on the Mix & Mingle event page for one year following the event
- Postings on social media outlets leading up to and following the event
- 2 complimentary event tickets (\$240 Value)

Charity Golf Tournament - August 2025

- 1 complimentary Foursome Team (\$950 value)
- Hole sign with your company logo featured at sponsored hole
- Opportunity for two representatives to set up a tent and table at sponsored hole (includes buffet dinner for representatives)
- Signage with your logo at the event in a prominent location
- Podium recognition as Gold Sponsor at the dinner reception
- Website and social media recognition as an event sponsor
- Opportunity to insert your branded promotional item in our golfer swag bags

Kerry's Head for the Hills - October 2025

- Corporate Race Team (5 runners or walkers)
- Logo on shirt given to all race participants
- Logo on signage at the event
- Website and social media recognition as an event sponsor



ONLY TWO
OPPORTUNITIES
AVAILABLE!

SILVER YEARLY SPONSORSHIP

\$7,000

YOU RECEIVE EXCLUSIVE RECOGNITION AS A CORPORATE SPONSOR!

- Your logo will be featured on BIAN's website with a hyperlink to your company website
- You will be added to BIAN's Sponsor Directory in a premium location on the BIAN website
- Your logo will be featured on the "Sponsor Wall" at BIAN's Office/Oasis Clubhouse
- You will receive social media recognition as a corporate sponsor throughout the year
- Opportunity to self-identify as Silver Corporate Sponsor in all communication
- First right of refusal for "a la carte" sponsorship opportunities throughout the year including Member Events and additional fundraisers

AS A CORPORATE SPONSOR, YOU RECEIVE RECOGNITION AT BIAN'S THREE SIGNATURE EVENTS!

Cheers! Niagara Mix & Mingle

- Identification as a silver sponsor on signage in a prominent location
- Your logo and hyperlink on the Mix & Mingle event page for one year following the event
- Postings on social media outlets leading up to and following the event

Charity Golf Tournament

- Signage with your logo on each table at the dinner reception
- Signage with your logo at the event in a prominent location
- Website and social media recognition as an event sponsor
- Opportunity to insert your branded promotional item in our golfer swag bags

Kerry's Head for the Hills

- Corporate Race Team (5 runners or walkers)
- Logo on signage at the event
- Website and social media recognition as an event sponsor



ONLY THREE
OPPORTUNITIES
AVAILABLE!

CORPORATE SPONSORSHIP AT A GLANCE

SPONSOR RECOGNITION * = corporate sponsor exclusive	PLATINUM	GOLD	SILVER
Speaking opportunity at each of our signature events	X		
Recognition at each of our signature events	X	X	X
Cheers! Niagara Mix & Mingle Event Tickets	X	X	
Charity Golf Tournament Foursome Team	X	X	
Opportunity for company representatives to attend Charity Golf Tournament	X	X	
Kerry's Head for the Hills Corporate Team	X	X	X
First right of refusal for "a la carte" sponsorship opportunities	X	X	X
Company featured on BIAN's Sponsor Directory *	X	X	X
Social media recognition as corporate yearly sponsor *	X	X	X
Opportunity to attend BIAN Annual Member Events *	X		
Recognition on signage at BIAN's Annual Events and Booths*	X	X	
Logo featured on Sponsor Wall at BIAN's Office/Clubhouse *	X	X	X
Self-identify as a Corporate Sponsor of BIAN *	X	X	X
Opportunity to present award at Annual Meeting *	X		
Opportunity to host Virtual or In-Person Workshop *	X		

*Level of recognition and event admission is dependent on level of sponsorship selected. See each package for details.