

KERRY'S HEAD FOR THE HILLS



SPONSORSHIP PACKAGE





Kerry's Head for the Hills

Saturday, October 19, 2024 | White Meadows Farms

Gear up for Kerry's Head for the Hills on Saturday, October 19 at White Meadows Farms. Your participation will make a difference in the lives of those affected by brain injuries in the Niagara region.

Our event offers many options to participate. Registration through Race Roster is now available.:

<https://raceroster.com/events/2024/93189/head-for-the-hills-trail-race-2024>. Register by September 27 to guarantee a race shirt!

We are reaching out to seek your support in our fundraising by become a sponsor of our event. To secure your sponsorship, please email your completed Registration Form to BIAN at info@bianiagara.org by the deadline indicated below.

Thank you for your time and consideration,
The Brain Injury Association of Niagara
St. Catharines Runners & Walkers



Race Sponsorship \$2,500

Limited to 1 opportunity per event **subject to availability*

The deadline to commit to this level of sponsorship is October 7, 2024

- Corporate Race Team (5 runners or walkers)
- Your company logo will be on event signage in a prominent location
- Your logo will be on BIAN's website under the event page with a hyperlink to your website for one year
- Podium recognition at the event
- Opportunity to present the award(s) for your event
- Your logo will be included in social media posts leading up to and at least once following the event

Shirt Sponsorship \$1,000

The deadline to commit to this level of sponsorship is September 27, 2024

- Corporate Race Team (5 runners or walkers)
- Your company logo will be on the back of race t-shirts
- Your logo will be included in social media posts leading up to and at least once following the event
- Your logo will be on BIAN's website under the event page with a hyperlink to your website for one year

Fuel Sponsorship \$500

The deadline to commit to this level of sponsorship is October 14, 2024

- Your company logo will be featured at the fuel table with a QR code to your website
- Your logo will be included in social media post following the event
- Your logo will be on BIAN's website under the event page with a hyperlink to your website for one year

REGISTRATION FORM

Kindly email your completed Registration Form to info@bianiagara.org. Please be aware that sponsorship opportunities are subject to availability.

NAME OF COMPANY: _____

CONTACT NAME: _____ EMAIL: _____

EVENT SPONSORSHIP:

____ RACE SPONSORSHIP (\$2,500)

10 KM RUN 5 KM RUN 5 KM WALK SURVIVOR WALK KIDS RUN

____ SHIRT SPONSORSHIP (\$1,000)

____ FUEL SPONSORSHIP (\$500)

CORPORATE TEAM INFORMATION:

*Included in Race/Shirt Sponsorship. Select event type (10 km run, 5 km run, 5 km walk)

NAME 1: _____ EVENT: _____

NAME 2: _____ EVENT: _____

NAME 3: _____ EVENT: _____

NAME 4: _____ EVENT: _____

PAYMENT PROCESSING:

TOTAL AMOUNT OWING: \$ _____

I AM MAILING A CHEQUE (PAYABLE TO BRAIN INJURY ASSOCIATION OF NIAGARA)
TO 300 BUNTING RD, UNIT 4 ST. CATHARINES, L2M 7X3

PLEASE EMAIL INVOICE PAYABLE BY CREDIT CARD